



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-09-2012 PAGE: 1 of 3

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863

Contract No 393610		Contract Dt 07-20-2012		Revision Dt		Rev# 0		Advertiser OBAMA FOR AMERICA			Brand BARACK OBAMA FOR PRES			Product Code POLITICALS			Station/Market WTVD - DURHAM					
Agency Est# 95 101 1492				CMS # 239800		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 07-21-2012		End Date 08-03-2012		Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 239800				
Line	Start Date	End Date	Time Period		Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1492																			
1	07-23-2012	07-29-2012	07:00AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					3	30	X	X	X	X	X			3	1,100	3	3,300.00
2	07-30-2012	08-03-2012	07:00AM - 09:00AM		GOOD MORNING AMERICA (MONDAY-FRIDAY) (83					3	30	X	X	X	X	X			3	1,100	3	3,300.00
3	07-21-2012	07-22-2012	07:00AM - 08:00AM		EYEWITNESS NEWS SATURDAY AT 7AM (2408)					3	30						X		1	450	1	450.00
4	07-23-2012	07-29-2012	07:00AM - 08:00AM		EYEWITNESS NEWS SATURDAY AT 7AM (2408)					3	30						X		1	450	1	450.00
5	07-21-2012	07-22-2012	08:00AM - 09:00AM		GOOD MORNING AMERICA SATURDAY (1883)					3	30						X		1	800	1	800.00
6	07-23-2012	07-29-2012	08:00AM - 09:00AM		GOOD MORNING AMERICA SATURDAY (1883)					3	30						X		1	800	1	800.00
7	07-23-2012	07-29-2012	09:00AM - 10:00AM		LIVE! WITH KELLY (MONDAY-FRIDAY) (842)					3	30	X	X	X	X	X			3	475	3	1,425.00
8	07-30-2012	08-03-2012	09:00AM - 10:00AM		LIVE! WITH KELLY (MONDAY-FRIDAY) (842)					3	30	X	X	X	X	X			3	475	3	1,425.00
9	07-23-2012	07-29-2012	10:00AM - 11:00AM		RACHEL RAY (MONDAY-FRIDAY) (851)					3	30	X	X	X	X	X			3	450	3	1,350.00
10	07-30-2012	08-03-2012	10:00AM - 11:00AM		RACHEL RAY (MONDAY-FRIDAY) (851)					3	30	X	X	X	X	X			3	450	3	1,350.00
11	07-23-2012	07-29-2012	11:00AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)					3	30	X	X	X	X	X			3	600	3	1,800.00
12	07-30-2012	08-03-2012	11:00AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)					3	30	X	X	X	X	X			3	600	3	1,800.00
		Cr Resolved 08-03-2012	Rate Reason 600 CRDT RESOLV																			
		Total:	600		Credit Resolved Total: -1 -600.00																	
13	07-23-2012	07-29-2012	12:00PM - 12:30PM		EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)					3	30	X	X	X	X	X			3	700	3	2,100.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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14	07-30-2012	08-03-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	X	X	X	X	X			3	700	3	2,100.00
15	07-23-2012	07-29-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			3	30	X	X	X	X	X			3	500	3	1,500.00
16	07-30-2012	08-03-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)			3	30	X	X	X	X	X			3	500	3	1,500.00
17	07-23-2012	07-29-2012	01:00PM - 02:00PM	THE CHEW (11514)			3	30	X	X	X	X	X			3	500	3	1,500.00
18	07-30-2012	08-03-2012	01:00PM - 02:00PM	THE CHEW (11514)			3	30	X	X	X	X	X			3	500	3	1,500.00
19	07-23-2012	07-29-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			3	30	X	X	X	X	X			3	500	3	1,500.00
20	07-30-2012	08-03-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)			3	30	X	X	X	X	X			3	500	3	1,500.00
21	07-21-2012	07-22-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			3	30						X		1	400	1	400.00
22	07-23-2012	07-29-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			3	30						X		1	400	1	400.00
23	07-23-2012	07-29-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			3	30	X	X	X	X	X			3	400	3	1,200.00
24	07-30-2012	08-03-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			3	30	X	X	X	X	X			3	400	3	1,200.00
25	07-23-2012	07-29-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	30	X	X	X	X	X			2	900	2	1,800.00
26	07-30-2012	08-03-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	30	X	X	X	X	X			2	900	2	1,800.00
27	07-21-2012	07-22-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P SAT (789)			3	30						X		1	600	1	600.00
28	07-23-2012	07-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P SAT (789)			3	30						X		1	600	1	600.00

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			Agency CPE: C : 95 P : 101 E : 1492														
29	07-23-2012	07-29-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	X	X	X	X	X			2	1,200	2	2,400.00
30	07-30-2012	08-03-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	X	X	X	X	X			2	1,200	2	2,400.00
31	07-21-2012	07-22-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	3	30							X	1	600	1	600.00
32	07-23-2012	07-29-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	3	30							X	1	600	1	600.00
33	07-23-2012	07-29-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	X	X	X	X	X			3	575	3	1,725.00
34	07-30-2012	08-03-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	X	X	X	X	X			3	575	3	1,725.00
														Contracted Gross Total:		78	48,900.00
														Actual Gross Total:		77	48,300.00
														Agency Commission:			7,245.00
														Net Total:			41,055.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Jul	12	0.00		0.00		27,300.00		0.00						27,300.00			
Aug	12	0.00		0.00		21,600.00		600.00 CR						21,000.00			
TOTAL		0.00		0.00		48,900.00		600.00 CR						48,300.00			

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